

Deloitte 2011 Art & Finance Conference –Ritz Carlton Hotel, Miami Beach PROGRAM

December 1, 2011 – Academic Session – Boardroom

11.00-17.15 **Maastricht University Art Market Symposium**

18.00-20.00 **Cocktail reception for all speakers hosted by Mr Javier Lumbreras (CEO - Artemundi Group)**

December 2, 2011 – Plenary Session – Salon 1

8.30-9.00 **Registration and welcome coffee**

9.00-9.05 **Welcoming words**

Speaker: Thierry Hoeltgen, Lead Partner at Deloitte Luxembourg will be giving welcoming remarks.

9.05-9.20 **Opening address**

Speaker: H.E. Jean-Paul Senninger - Ambassador of the Grand-Duchy of Luxembourg in the USA

9.20-9.30 **Introduction**

Speaker: Moderator of the conference Adriano Picinati di Torcello, Directeur – Deloitte Luxembourg

9.30-10.30 **New Business Model – Multilateral trading facility dedicated to artworks**

The art market and a stock market – a colorful alternative – Splitart™

Dror Chevion: General Manager - Splitart™ (Luxembourg)

10.30-12.00 **Museums funding issues**

The role, aim, and identity of cultural organizations have radically changed leading to an increasing need of professionalism and economically sustainability, and, therefore, of strategic solutions.

Moderator: James Knox, Managing Director - The Art Newspaper (UK)

Speakers: Julien Anfruns, General Director – International Council of Museums (France)

Martin Bethenod, Director of Palazzo Grassi - Punta della Dogana (Italy)

Godfrey Worsdale, Director - BALTIC Centre for Contemporary Art (UK)

Scott Schaefer, Senior Curator of Paintings - J. Paul Getty Museum (USA)

Tony Podesta, Chairman - Podesta Group, (USA)

Dr. Eric M. Zafran, the Susan Morse Hilles Curator of European Art - the Wadsworth Atheneum (USA)

12.00-13.45 **Lunch break – Ballroom Foyer**

13.45-14.45 **Corporate collections tangible and intangible benefits**

Today, companies are rethinking how they want to be perceived. In this context, art is viewed as a part of the company's overall image, a symbol of its corporate culture and its unique focus.

Moderator: Dr Iain Robertson, Head of Art business - Sotheby's Institute of Art (UK)

Speakers: Delphine Munro, Head of Arts - European Investment Bank (Luxembourg)

Alistair Hicks, Curator & Art advisor - Deutsche Bank AG (UK)

Dr Dietrich von Frank, Managing Director HNWI / Art - Nationale Suisse (Switzerland)

Fabienne Nicholas, Head of Consultancy - Contemporary Art Society (UK),

Drs. Annabelle Birnie, Director Sponsoring, Art Management & Events; Certified Valuer modern & Contemporary Art - ING Bank (Netherlands)

Teresa Porto, Director - Fundación Novacaixagalicia (Spain)

14.45-15.45 **Emerging markets collectors services needs**

China, India, South America and the Middle East are reshaping collectors' perceptions and creating new collecting opportunities. What type of services are they looking at?

Moderator: Jeffrey Boloten, Managing Director - ArtInsight (UK)

Speakers: Javier Lumbreras, Private collector Adrastus Collection (www.adrastuscollection.com) & CEO - Artemundi Group (Mexico)

Jonathan Binstock, Senior Advisor - Citi Private Bank Art Advisory & Finance (USA)

Bashar Al-Shroogi, Private collector & CEO - Cuadro Fine Art Gallery (Dubai, UAE)

Arianne Levene, Founder - New Art World Ltd (London)

Bertrand Schautz, Director & Administrator - FAEI - Fine Arts Expert Institute (Switzerland)

15.45-16.15 **Coffee break – Ballroom Foyer**

16.15-16.45 **Clear legal title - the foundation to market liquidity and value, a key consideration to the development of art as a financial asset**

Speaker: Lawrence M. Shindell, Chairman - ARIS Title Insurance Corporation (USA)

16.45-17.45 **New art investment developments - index methodologies and market measurement**

With the long-termed, worldwide trend of increasing wealth, alongside the growth in knowledge about Art market, a much larger community has started to be interested in collecting and/or investing in Art.

Moderator: Anders Petterson, Managing Director - ArtTactic (UK)

Speakers: Prof. Michael Moses, Founder of the Mei-Moses Index (USA)

Prof. Rachel Campbell Pownall - Maastricht University (Netherlands)

Michael Plummer, Co-founder - Artvest Partners LCC (USA)

Fabian Bocart, Quantitative Research Director - Tutela Capital SA (Belgium)

Thomas Galbraith, Director - artnet@analytics (USA)

17.45-18.25

Wrap-up session

Speaker: Thomas Krens, Chairman & CEO - Global Cultural Asset Management Group (USA)
Director Emeritus – Solomon R. Guggenheim Foundation (USA)

18.25-18.25

Concluding remarks

Speaker: Thierry Hoeltgen, Lead Partner - Deloitte Luxembourg

18.30

Cocktail at Ritz Carlton's DiLido Beach Club South