




Consortium on Research in Emotional Finance

AGENDA

May 15, 2015

St. John's University (101 Astor Place), New York, New York

8:00 am - 8:30 am	REGISTRATION (located after the main entrance/security desk as you enter the building)		
8:30 am - 10:15 am	SESSION 1 BEHAVIOURAL FINANCE Room 107	CHAIRPERSON Rachel A J Pownall, Maastricht University	
		PRESENTATIONS	
		Personality Traits, Attitude, and Households' Borrowing Atefeh Yazdanparast, University of Evansville Yasser Alhenawi , University of Evansville PRESENTER: Yasser Alhenawi DISCUSSANT: Robert Daigler, Florida International University	
		Peer Pressure: Does Social Interaction Explain the Disposition Effect? Rawley Z Heimer, Federal Reserve Bank of Cleveland PRESENTER: Rawley Heimer DISCUSSANT: Beryl Chang, New York University	
		Local Culture and Firm Behavior: Do Firms in Happy Places Invest More? Tuugi Chuluun, Loyola University Maryland Carol Graham, The Brookings Institute PRESENTER: Tuugi Chuluun DISCUSSANT: Rachel Pownall, Maastricht University	
10:15 am - 10:30 am	COFFEE BREAK <i>C06 - 07 Hallway</i>		
10:30 am - 11:30 am	SESSION 2 - PANEL SESSION* NEW FRONTIERS IN PORTFOLIO MANAGEMENT <i>Room C07</i>		
11:30 am - 11:45 am	COFFEE BREAK <i>Rooms 105 - 106 Hallway</i>		
11:45 AM - 12:45 PM	KEYNOTE ADDRESS* <i>Rooms 105 & 106</i> AGENCY COSTS: IMAGINED AND REAL Martin Fridson, Lehman, Livian, Fridson Advisors LLC		
1:00 pm - 2:00 pm	LUNCHEON <i>Rooms 105 & 106</i>		

2:00 pm - 3:30 pm	SESSION 3 - PANEL SESSION* BANK SUPERVISION AFTER THE FINANCIAL CRISIS <i>Room C07</i>		
3:30 pm - 3:45 pm	COFFEE BREAK <i>C06 - 07 Hallway</i>		
3:45 pm - 5:30 pm	SESSION 4 EMOTIONAL FINANCE <i>Room 107</i>	CHAIRPERSON Rachel A J Pownall, Maastricht University	
		PRESENTATIONS	
		Emotional Responses to Financial Information Jean-François Gajewski, Université de Savoie, IREGÉ Réal Labelle, HEC Montréal Pierre-Majorique Léger, HEC Montréal Li Li, Montpellier Business School Sylvain Sénécal, HEC Montréal PRESENTER: Li Li DISCUSSANT: Stefano Bonini, Stevens Institute of Technology & New York University	
		Emotional Finance: The Role of Testosterone and Cortisol on Financial Decision Making Fernando Patterson, University of Texas Pan American Robert Daigler, Florida International University John Nofsinger, University of Alaska Anchorage PRESENTER: Fernando Patterson DISCUSSANT: Jacqueline Garner, Mississippi State University	
		Divergence of Sentiment and Stock Market Trading Antonios Siganos, University of Glasgow Evangelos Vagenas-Nanos, University of Glasgow Patrick Verwijmeren, Erasmus University Rotterdam, University of Glasgow & University of Melbourne PRESENTER: Evangelos Vagenas-Nanos DISCUSSANT: Leonard Wolk, Colby College	
5:30 pm - 6:30 pm	RECEPTION <i>Cullom Davis Library (2nd Floor)</i>		

* These sessions are part of the 2015 Applied Finance Conference program; participants in the Consortium on Research in Emotional Finance are invited to attend.

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