

September 21, 2015

Château St. Gerlach, Joseph Corneli Allee 1, Valkenburg a.d. Geul

MAASTRICHT SYMPOSIUM ON THE CREATIVE ECONOMY

9:00 - 9:30 Welcome and introduction

Prof. Dr. Rachel Pownall
Maastricht University

9:30 - 10:30 Morning session pt. I

Prof. Dr. Simeon Yates
Institute of Cultural Capital Liverpool

10:30 - 11:00 Morning coffee break

11:00 - 12:00 Morning session pt. II

Dr. Carolyn Mair
London College of Fashion

12:00 - 13:00 Lunch break

13:00 - 14:30 Discussion panel I: Learning from the Art Market

Titia Vellenga - TEFAF
Erik de Jong - Museum aan het Vrijthof
Karen and Dirk Zadra - Itondo

14:30 - 15:00 Afternoon tea break

15:00 - 16:30 Discussion panel II: Valuing Creative Entrepreneurship

Branko Popovic and Nawie Kuiper - FASHIONCLASH
Ad van Ginneken - Chamber of Commerce
Jessica Capra - The artist and the others
Carolyn Mair - London College of Fashion

16:45 - 18:00 Closing Session: Brainstorm

18:00 - 18:30 Drinks

18:30 - 22:00 Dinner



Gemeente Maastricht



Maastricht University